

MARCH 2-4

FIRST ANNUAL

is INNOVATIVE
URBANISM

S Y M P O S I U M

TOPIC - HOUSING



WELCOME,

The First Annual Innovative Urbanism Symposium (IUS) is an exciting opportunity to support awareness and education around the design of successful urban environments from our region and the United States. Healthy urban environments, when thoughtfully designed and developed, can address some of our most pressing problems, from housing and equity to climate change and ecological degradation. Cities can become the incubators for a collaborative, systems approach to urban development. It is our hope that by bringing to Spokane the exciting solutions, programs, and designs of successful urbanism, we can engage young designers and the broader community around what can be achieved through the built environment.

In this first Symposium, we will ask and discuss how we can address the growing housing gap in a thoughtful, innovative, and equitable manner. We are thrilled to welcome several regional experts around the economics of housing, the cultural requirements of housing, community-informed housing design, and innovations in ownership and affordability.





AIA SPOKANE

ANDREW PARKER

EXECUTIVE DIRECTOR, AIA SPOKANE

The American Institute of Architects (AIA) works to advance our nation's quality of life and protect the public's health, safety and welfare, as it has done for 160 years. Today our nation faces unprecedented challenges: the impacts of a changing climate on our communities and critical infrastructure that is deteriorating from neglect. We need policymakers to put politics aside and get to work. No more delay—it is time to act.

Each day AIA members across the country and throughout the world create the places where people live and learn, work, and play. As we have done since our founding we are committed to advancing public policies that seek the greater good and that foster stronger, more sustainable communities and a prosperous, equitable society for all.



SPOKANE UNIVERSITY DISTRICT

JULIET SINISTERRA

CEO, UNIVERSITY DISTRICT DEVELOPMENT ASSOCIATION

Spokane's University District (UD) consists of both a public development authority jointly established by City and County governments, and a nonprofit 501(c)(3). The Spokane UD is where business and education grow together. With five major universities, two medical school programs, top-notch community colleges, a nationally-recognized smart city testbed, and a burgeoning life sciences ecosystem, this is an idea-generating and innovation-focused community to its core.

SPONSORS



EVENING RECEPTION & KEYNOTE SPEAKER

5:00 – 6:00 PM COCKTAIL HOUR

6:00 – 7:00 PM KEYNOTE ADDRESS

THE SPOKANE CENTRAL LIBRARY, Nx*yx*yetk™ HALL (3RD FLOOR)



SERGIO PALLERONI

PROFESSOR AND DIRECTOR OF THE CENTER FOR PUBLIC INTEREST DESIGN, PORTLAND STATE UNIVERSITY

America faces an unprecedented housing crisis which challenges our ability to react and the assumptions we have, as a society, around what each of us is responsible for and how we can best contribute. Amidst the battle lines, the architecture profession has been caught, as practitioners, but also as citizens of these communities.

Come learn how the Center for Public Interest Design (CPID) has been collaborating with a diverse set of stakeholders to address this crisis as well as how to re-imagine the role of architects, communities, and even our government. CPID seeks deeper solutions that address not only housing needs but also the systemic problems that are at the root of the housing crisis.

Sergio also will look at our shared history of work as designers, both in the US and abroad, in addressing housing and how these projects have come to inform strategies in the Pacific Northwest region.



Sergio Palleroni, is a Professor and Director of the Center for Public Interest Design at Portland State University, and was previously a tenured Professor at the University of Texas, Austin, and the University of Washington School of Architecture. He has been internationally recognized for his multidisciplinary research and fieldwork with academic institutions worldwide around socially and economically marginalized communities.

Since the 1980's, Sergio has worked on housing, sustainable architecture, and community design for not-for-profit agencies in the developing world as well as for governmental and international agencies such as UNESCO, World Bank, and countries globally. His work received numerous national and international awards, including among others the 2005 US National Design Award from the White House and National Design Museum, and the 2010 European Biennale/Chicago Atheneum Global Impact Award. In 2009 he was inducted into the International Design Hall of Fame, the first architect working on social impact design to be so honored.

His current research focus is on public interest practices as they relate to housing, their protocols, and their skills sets. Much of his recent research is published in his National AIA report, and book *Wisdom from the Field: Public Interest Practices in Action* (2017). The research was funded by the AIA's Latrobe Prize, awarded biannually.

ECONOMICS OF HOUSING DEVELOPMENT PANEL

11:30 AM – 1:00 PM

SPOKANE CENTRAL LIBRARY, EVENT SPACE A/B, *LUNCH PROVIDED

HOW CAN COMMUNITIES ENCOURAGE THE DEVELOPMENT OF MORE AFFORDABLE HOUSING THAT MEETS MARKET REQUIREMENTS, SPARKS INNOVATIONS IN DESIGN, FILLS THE HOLES AROUND THE “MISSING MIDDLE” (WORKFORCE HOUSING), AND ADDRESSES THE GROWING HOMELESSNESS CRISIS?



KEVIN KELLOGG, AIA

GORMAN & COMPANY

Kevin will be speaking to the recent and dramatic increases in the calls for massive housing production on the west coast, at a time of extreme climate events, a reckoning with systems of social inequity, and advancements in artificial intelligence, mapping, and predictive modeling. Where are we, how did we get here, and can we build our way out of this?

Kevin’s talk will explore recarbonization; culturally inclusive processes; walkable urban design with access to services and open space, transportation, and utility infrastructure; human centered architecture and landscape strategies; innovation in building science and technologies of production; and new models of capital formation and investment.

Kevin Kellogg is Pacific Northwest Market President for Gorman & Company, a national developer of affordable and workforce housing. An architect and urban designer, he prioritizes community engagement, placemaking, and sustainability in parallel with data analytics as part of an equitable approach to developing healthy neighborhoods and high-quality, mixed-income housing. Before launching the PNW regional office with Gorman, Kevin oversaw all real estate development programs at Hacienda Community Development Corporation in Portland, where his focus was on sustainable development with deep community connections. Kevin holds a MAUD from the Graduate School of Design at Harvard and served as a faculty associate in the Design School at Arizona State University, where he also graduated with a BArch.



BEN MARITZ

GREAT EXPECTATIONS, SEATTLE

Come learn how Ben’s team is building a sustainable and successful business model that offers housing for low-income and workforce tenants without relying on federal funding. Key to their success is the design of “eco-units” that are physically smaller than market standards, and urban transit-oriented developments that do not include on-site parking. Data-driven, Great Expectations sees their residents as their partners and their investors as their clients.

Ben Maritz founded Great Expectations in 2019, a real estate firm focused on development and acquisition of low-income and workforce housing. Ben is a former management consultant who is passionate about finding data-driven, market-based solutions to the region’s housing crisis. While researching housing construction, Ben realized that small units could deliver a sustainable way to build more housing at scale. Today Great Expectations owns and operates about 300 housing units, with a pipeline of 600 more. Ben also serves on the Seattle/King County Coalition on Homelessness.



GAVIN COOLEY

SPOKANE REGIONAL HOMELESSNESS AUTHORITY

Gavin will be presenting the idea of developing a permanent, independent regional authority to better manage homelessness for the Spokane region. The time is ripe as community support grows for an entity that could build on the immense amount of work already in progress.

Taking a regional, collaborative approach has already had resounding and long-term success in Houston and Atlanta; and many more regions are considering doing the same, including Seattle, which also recently adopted a regional partnership to address homelessness. Come hear how these cities offer tremendous opportunities to examine their successes – and problems – and learn from their experiences as we consider our own regional, collaborative approach.

Gavin Cooley served as the City of Spokane’s Chief Financial Officer for 17 years, serving five different mayors, starting with Jim West. He currently is working with the city on projects including investments and the Spokane River Trail System.



SITE TOUR: GONZAGA FAMILY HAVEN

3:00 PM – 4:00 PM

MEET AT 809 NORTH NEVADA STREET. OFF-STREET PARKING AVAILABLE AT GONZAGA PREPARATORY SCHOOL'S NORTH PARKING LOT ACCESSED OFF OF EUCLID AVENUE. IF YOU NEED PARKING WITH ACCESSIBILITY, PLEASE EMAIL INFO@SPOKANEUDISTRICT.ORG



JONATHON MALLAHAN

CHIEF HOUSING OFFICER, CATHOLIC CHARITIES EASTERN WASHINGTON

Gonzaga Family Haven is a 72-unit affordable housing community designed to provide families with a home to help them thrive. Catholic Charities Eastern Washington partnered with the Salish School of Spokane to celebrate the Salish culture and languages throughout the project. Neighbors and future residents worked together to design both the built environment and programmatic supports for families to play together and work toward their goals.

Invited guest artist and Coeur d'Alene tribal member, Randall Schleufer, also will be discussing the design of his interactive art piece showcased in the Gonzaga Family Haven's Reflection space, a calm oasis that serves as a teaching space and socializing hub for residents.

Jonathan Mallahan is Chief Housing Officer for Catholic Charities Eastern Washington (CCEW). In this role he oversees CCEW's work to support the dignity of all people through providing safe, supportive, and affordable housing. CCEW provides over 2,600 affordable homes for seniors, veterans, families, immigrants, and formerly homeless people.



(MORE ABOUT ECOTHRIVE HOUSING AND THE DESIGN JUSTICE/TRAUMA-INFORMED DESIGN PANEL ON PAGE 14-15)



COMMUNITY INFORMED HOUSING DESIGN PANEL

7:30 AM – 9:00 AM

SPOKANE CENTRAL LIBRARY, EVENT SPACE A/B, *BREAKFAST PROVIDED

COME HEAR THREE INNOVATIVE APPROACHES TO HOUSING DEVELOPMENT AND DESIGN THAT WORK TO BUILD CULTURALLY RESPONSIVE PROJECTS THAT ALSO CHANGE OUR ECONOMIC SYSTEMS TO BE MORE INCLUSIVE, DIVERSE, AND DEMOCRATIC



JEFF 'JD' DADE

MLK JR WAY HOUSING COLLABORATIVE, SEATTLE

Jeff will be addressing the needs around community-level sustainability and the “missing middle housing”. Come learn how the need to build 1,000 housing units along Seattle’s MLK Way corridor began with finding a “credible messenger” and ended with the establishment of community advisory boards and a non-MOU cultural conservation partnership.

Jeff “J.D.” Dade is a dreamer, community real estate developer, accredited financial counselor, and a regional leader in the movement for racial economic equity. Jeff holds a Bachelor’s degree in Urban Studies and a Master’s degree in Community Planning. For decades, Jeff has worked to create innovative bridges for economic stability in the private, government, and nonprofit sectors including positions at Fortune 500 firms, with federal entities, and in academia. In his career, Jeff has held positions managing over \$300 million in assets, and has collected many titles including Afro-Prince, business banking assistant vice president, investment adviser, mortgage broker proprietor, and Certified DEI Consultant. Jeff is a Senior Fellow with the Environmental Leadership Program and an American Leadership Forum Fellow.

Jeff is devoted to building ecosystems that produce conditions for Black financial well-being, generational wealth, and quadruple bottom-line sustainability.



DUNCAN HWANG

PORTLAND METRO COUNCILOR, AND ASIAN PACIFIC AMERICAN NETWORK OF OREGON (APANO)

Duncan will be presenting APANO’S “theory of change” and how their community and economic development strategies aim to create shifts at the individual, institutional, and cultural levels. APANO’S focus is on building community through grassroots organizing, advancing a community’s long term cultural strategy, and cultivating the skills and confidence within community to act strategically and take on increased leadership roles within the neighborhood and beyond.

Duncan Hwang has served as APANO’s Associate Director since 2013. In 2022, Duncan was elected to serve as Portland Metro Councilor representing Southeast and Southwest Portland. He now works across APANO’s programs around community development, policy advocacy, organizing, and cultural work programs ensuring communities have the tools and resources needed to be successful. Duncan’s areas of policy work focus primarily on housing and transportation justice.

Duncan grew up in a Taiwanese-American household in rural upper Michigan. He obtained his Bachelor of Arts in Political Science and Asian Studies from the University of Michigan and his J.D. from Lewis & Clark Law School in 2007.

After becoming an attorney, he relocated to Asia to practice international corporate law where he advised Fortune 500 companies on their cross-border merger and acquisition activities. In search of more socially conscious work, he returned to Portland.



JESS ZIMBABWE

ENVIRONMENTAL WORKS, SEATTLE

Jess will be presenting her design work from Environmental Works that explores issues around community identity, power structures, and who gets a say regarding how people’s homes are designed. Jess will share two case studies that explore these concepts and look to final designs that celebrate the end user.

Jess Zimbabwe is the Executive Director of Environmental Works Community Design Center in Seattle, a nonprofit organization that plans, designs, and advocates for community-centered environments.

Previously, she led a consulting practice, Plot Strategies, and served as the founding Director of the Daniel Rose Center for Public Leadership—a partnership of the National League of Cities and the Urban Land Institute. Before that, Jess led the Mayors’ Institute on City Design, and was Community Design Director at Urban Ecology in Oakland. She serves on the boards of Next City, the National Main Street Center, and Colloqate. She is a licensed architect, certified city planner, LEED-Accredited Professional, and a member of the urban planning faculty at the University of Washington.

DESIGN JUSTICE/TRAUMA-INFORMED DESIGN PANEL

11:30 AM – 1:00 PM

SPOKANE CENTRAL LIBRARY, EVENT SPACE A/B, *LUNCH PROVIDED

WHAT DOES IT MEAN TO APPROACH DESIGN FROM A TRAUMA-INFORMED LENS? COME LEARN HOW THREE HOUSING AND HOMELESSNESS SHELTER DEVELOPERS IN THE REGION ARE WORKING TO BUILD HOUSING AND COMMUNITY THAT RESPONDS TO ISSUES AROUND RACISM, GENERATIONAL ABUSE, AND TRAUMA AND HOW THE RESULTING PROJECTS HELP RESIDENTS TO HEAL, FEEL HEARD, AND TO COME HOME.



DENISE HENRIKSON

ECOTHRIVE HOUSING

Beauty, gardens, and community are as essential to thriving as food, water, and shelter. EcoTHRIVE Housing was built out of acknowledging this human truth, beginning with community arts events working with people experiencing homelessness. Out of empathy, honesty, and connection—ecoTHRIVE's core pillars—grew a multiracial, women-led team dedicated to creating places that meet all of these core needs, and that become havens for thriving communities.

Denise will be discussing ecoTHRIVE's community-led design process that was trauma-informed from the start and how this approach was led from the heart. The resulting village features 27 affordable cottages for low-income residents that includes a rainwater-catchment systems, community gardens, legacy trees, and a shared playground.

Denise Henrikson is a community builder and cultural animator. Her creativity and persistence have helped launch many enduring cultural happenings in the region. She co-created the first twenty Fremont Summer Solstice Parades, helped build the Fremont Troll, and initiated many project-based learning programs that connected schools with their local communities. In 2015, she led the Salmon Is Life performance troupe to the Paris COP21 climate talks. It was there that she had a revelation about the interconnection of climate change, food sovereignty, and attainable housing that has guided her work ever since. Denise holds a Master's degree in Human Development from Pacific Oaks College and a BFA in Textiles/Crafts from Virginia Commonwealth University.



SHARON STADELMAN

CATHOLIC CHARITIES EASTERN WASHINGTON

Sharon will be sharing a Trauma-Informed Design analysis process from the client viewpoint, discussing both the internal and consultant action steps involved in gleaning community feedback and engagement surrounding the future design of a new shelter. She will touch on the outreach process that informed the key strategies for future design and how the process worked to evaluate current environmental designs for the future users. Finally, she will present how this work will be

used to inform future design and construction processes at Catholic Charities, and how to best educate their consultants and contractors around Trauma-Informed Design.

Sharon Stadelman has over 22 years of experience serving households experiencing homelessness in our community. Sharon is currently the Chief Crisis & Shelter Officer at Catholic Charities Eastern Washington—overseeing four different shelter programs throughout Eastern Washington — and will share her experience as a consumer of a Trauma-Informed Design assessment.



KURT CREAGER

BRIDGE HOUSING

Kurt will draw upon completed projects sponsored by BRIDGE Housing in communities of color which articulate and animate principles of trauma-informed community design. He also will draw upon work in progress which deals with the particularly sensitive work associated with sites that have experienced hate crimes in recent years. Actionable steps will be discussed enabling participants to explore ways to implement projects locally. The policy objective of restorative justice in historically marginalized communities of color will be explored as a means by which to redress systemic racism

Kurt Creager joined BRIDGE Housing as Executive Vice President in 2018 to oversee BRIDGE's growing real estate development pipeline in the PNW. BRIDGE Housing strengthens communities by developing, owning, and managing high quality affordable homes for working families and seniors. Before his time at BRIDGE, Kurt was Director of the Portland Housing Bureau where he managed an annual budget of \$215 million and a portfolio of 14,000 rent-regulated apartments citywide.

Kurt also served as Director of Housing & Community Development for Otak, a Portland-based design firm with offices in Seattle, Phoenix, Denver, and Abu Dhabi. He was also Executive Director of the ASU Stardust Center for Affordable Homes & the Family in Phoenix, a practice institute embedded in the College of Design exploring the nexus between affordability and sustainability. Kurt is inspired by the hard work of building equitable and inclusive communities, and advancing BRIDGE's mission, values, and resident success.



COHOUSING COMMUNITY WORKSHOP

9:00AM – 12:00PM

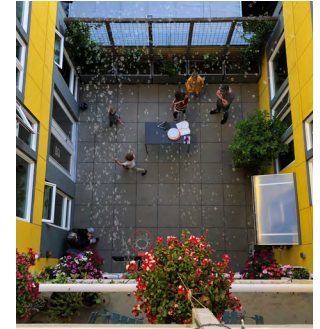
THE SPOKANE CENTRAL LIBRARY, EVENT SPACE A/B, *BREAKFAST PROVIDED

WORKSHOP LED BY SCHEMATA WORKSHOP, SEATTLE

COHOUSING IS AN INTENTIONAL, COLLABORATIVE NEIGHBORHOOD THAT COMBINES PRIVATE HOMES WITH SHARED INDOOR AND OUTDOOR SPACES DESIGNED TO SUPPORT AN ACTIVE AND INTERDEPENDENT COMMUNITY LIFE.

JOIN ARCHITECTS MIKE MARIANO AND GRACE KIM AS THEY UNPACK THE CONCEPT OF COHOUSING AND SHARE THEIR EXPERIENCES, BOTH PROFESSIONAL AND PERSONAL, WITH THIS UNIQUE COMMUNITY-ORIENTED HOUSING MODEL.

During this interactive workshop, you will learn the characteristics of cohousing and the social capital you can build as well as explore urban cohousing projects. There will be individual and group exercises to help you imagine what an ideal community might look like and what nearby amenities would make this form of housing successful in Spokane. This workshop is ideal for anyone interested in living in a more connected way with their neighbors, either in your current neighborhood or in a new setting. Schemata Workshop, founded in 2004, has a passion for community. Schemata specializes in multifamily projects, including affordable housing and cohousing, transit-oriented development, and community-focused projects. Schemata is committed to designing sustainable and socially-equitable spaces that extends beyond the workplace. Schemata's focus is on creating successful and collaborative client relationships through exceptional, integrated design.



Grace Kim, FAIA, SEED is internationally known for her expertise in cohousing and her TED talk on the subject has received more than three million views. She is a frequent speaker at national housing and urban planning conferences. Grace is a founding partner and principal at Schemata Workshop in addition to serving as the Chair of the Seattle Planning Commission. Her leadership on other boards related to affordable housing and regional TOD planning informs her understanding of public policy and how it impacts development. **Mike Mariano**, AIA is a principal and co-founding partner of Schemata Workshop. Mike is a past co-chair of the Capitol Hill Eco-District Steering Committee, one of the first in the nation to be certified under the comprehensive EcoDistrict program to address the imperatives of Equity, Resilience, and Climate Protection. Mike also co-chairs the American Institute of Architects (Seattle) Committee on Adaptation & Resilience, whose mission is to train local architects and engineers in post-disaster response, with an emphasis on preparedness and establishing resilience in our communities.

Mike and Grace are co-founders of Capitol Hill Urban Cohousing, where they live with their daughter in a transit-oriented neighborhood.

For more information on Cohousing, [Click Here](#) and [Here Grace Kim, Ted Talk: "How Cohousing can make us happier \(and live longer\)!"](#)

02 THURSDAY

ECONOMICS OF HOUSING DEVELOPMENT

11:30AM – 1:00PM

SPOKANE CENTRAL LIBRARY, EVENT SPACE A/B

*LUNCH PROVIDED

SPEAKERS

- KEVIN KELLOGG, AIA, GORMAN & COMPANY
- BEN MARITZ, GREAT EXPECTATIONS
- GAVIN COOLEY, SPOKANE REGIONAL HOMELESSNESS AUTHORITY

SITE TOUR: GONZAGA FAMILY HAVEN

3:00 – 4:00PM

809 NORTH NEVADA STREET, LED BY JONATHON MALLAHAN, CHIEF HOUSING OFFICER, CATHOLIC CHARITIES EASTERN WASHINGTON

04 SATURDAY

COHOUSING COMMUNITY WORKSHOP

9:00AM – 12:00PM

SPOKANE CENTRAL LIBRARY, EVENT SPACE A/B

*BREAKFAST PROVIDED

MODERATED BY

SCHEMATA WORKSHOP

03 FRIDAY

COMMUNITY INFORMED HOUSING PANEL

7:30AM – 9:00AM

SPOKANE CENTRAL LIBRARY, EVENT SPACE A/B

*BREAKFAST PROVIDED

SPEAKERS

- JEFF 'JD' DADE, MLK JR WAY HOUSING COLLABORATIVE, SEATTLE
- JESS ZIMBABWE, ENVIRONMENTAL WORKS
- DUNCAN HWANG, PORTLAND METRO COUNCILOR, AND ASIAN PACIFIC AMERICAN NETWORK OF OREGON

DESIGN JUSTICE/TRAUMA-INFORMED DESIGN PANNEL

11:30AM – 1:00PM

SPOKANE CENTRAL LIBRARY, EVENT SPACE A/B

*LUNCH PROVIDED

SPEAKERS

- KURT CREAGER, BRIDGE HOUSING
- SHARON STADELMAN, CATHOLIC CHARITIES EASTERN WASHINGTON
- DENISE HENRIKSON, ECOTHRIVE HOUSING

KEYNOTE SPEAKER SERGIO PALLERONI

(MORE ABOUT SERGIO PALLERONI ON PAGE 6-7)

5:00 – 6:00 PM COCKTAIL HOUR

6:00 – 7:00 PM KEYNOTE ADDRESS

THE SPOKANE CENTRAL LIBRARY, NX^WYX^WYETK^W HALL (3RD FLOOR)



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For more information and registration visit <https://www.innovativeurbanismspokane.org/>